

## LEARNON



LearnOnOne helps learners go the extra mile by providing extra lessons for:

#### **Pre-Primary:**

Early Childhood Development learning through playful animations and songs.

#### **Primary School:**

Subjects include Math, English, and Science.

#### **Secondary School:**

In-depth explanations and explainer videos for ALL subjects.



## LearnOnOne is tailored to the Namibian curriculum and endorsed by the Ministry of Education, Arts and Culture.

LearnOnOne Education and Leadership Development is a Non-Profit Association incorporated under Section 21 of the Namibian Companies Act with registration number 21/2018/2318. Through a service level agreement with OneAfrica, its founding sponsor, LearnOnOne broadcasts recorded school lessons and other educational material on DStv and GOtv linear and streaming platforms, <u>learnonone.org</u> and <u>oneafrica.tv</u>.





### What to watch



#### **Pre-School Lessons**

NMH's youth brand, My Zone, provides LearnOnOne with Pre-School lessons as part of a collaboration with the Ministry of Education, Arts and Culture (MoEAC) and the United Nation International Children's Fund (Unicef). LearnOnOne also features ECD shows like Ubongo Kids and Akili & Me.





#### **Grade 1 - 7**

My Zone, provides LearnOnOne with Grade 1 - 7 lessons which form part of a collaboration with the MoEAC and Unicef. LearnOnOne also features Grade 1 - 2 ABCmouse lessons, made possible through a content partnership with the Age of Learning Foundation.





#### **Eduvision Grade 8 - 11**

Edugate Academy is a private school in Otjiwarongo, well known for its strong academic performance and its Eduvision project that operates interactive classrooms for rural schools. Eduvision empowers remote, marginalised schools through e-learning and modern technology with the assistance of teachers from the Edugate Academy.

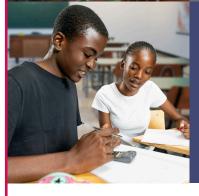




## NAMCOL Grade 8 - AS Level Special Focus Topics

Through a memorandum of Understanding with the MoEAC, LearnOnOne broadcasts Grade 8, 9, 10 and 11 & AS Lessons produced by the Namibian College of Open Learning (NAMCOL). These lessons include Maths, Accounting, Home Economics, indigenous language and technical subjects such as Building Studies.



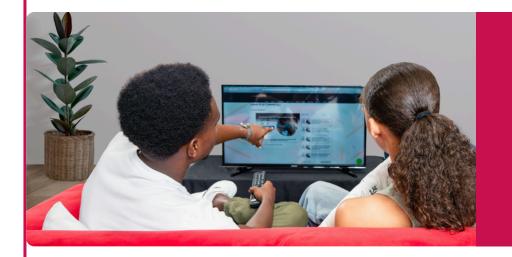


## St. Paul's College Grade 10 - 11 Economics

Mrs Visser, a St. Paul's College teacher provides Economics lessons aired on LearnOnOne. A passionate qualified educator with 27 years' experience, Mrs Visser provides the lessons as an added resource for teachers and students across Namibia.



#### **AUDIENCE / CAMPAIGN RESPONSES JAN - MAR 24**



# LEARNON COPE



202 518
DSTV &
GOTV
MONTHLY
VIEWERS

07:00 - 13:00 14:00 - 17:00 \*MEDIA METRICS (2023)



Channel 284



stream

#### LearnOnOne

Facebook stats
Jan - Mar 2024



**397,618** IMPRESSIONS (+20%)



**343,123** REACH (+84%)



**6,300** FOLLOWERS (+68%)



5,900 LIKES (+62%)



**1,913** WEB TRAFFIC (+32%)

Activities & events 2021 - 2023



68 Schools visited



2 081 Teachers Reached



44 392 Learners Reached



1800 Schools Received posters

## IN THE WORDS OF OUR AUDIENCE



Good afternoon, where can I find the workbooks so that I can print them?

**KAREN ELIZABETH REID** 



To learn more is not only for young learners and students but also those outside the traditional classroom.

**ILSE EISEB** 



I know I will not get rich through teaching but the rewards are endless: I am not just a teacher, I act as a parent (by guiding and encouraging learners with their studies). I become a nurse to those scraping their knees during break, a psychologist to those who are having trouble making friends, and for those who are lonely. I get to create lasting memories that I will cherish forever. Happy Teacher's Day!
#LearnOnOne

#### **VANESSA ROSSETE PLACHE**



Good afternoon, my son is in grade 6 and I really need your notes so that I can be able to help him with his school work. All please send me the program or your link

**EMILY HAIMBODI**